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A Resource for the Determined

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----- The Newsletter for the Professional Artist -----

Barbara Rachko

Interview with Artist about her Career Trajectory



The studio of Barbara Rachko. See more [by visiting her website here](#).

Barbara Rachko is the interview featured this week. She is special because I have known her for several years as a subscriber to this newsletter. I have watched her career grow, her website change, her social media savvy grow as well as her sales, and I think she has a way of moving through the world that you might relate to.

Barbara is not representing her country in the next biennial, and is not famous in the way that some of the artists I have interviewed are, which is also why she is special and perhaps someone you can relate to even more. She is however, represented by six galleries.

In this interview she talks about her career path, how tragedy was experienced, and also about her book, [From Pilot to Painter](#), available on amazon, which is about her life and art, and she explains in detail how she became the full time artist she is today.

Though she talks about sales specifically at times, we didn't talk in this interview about social media too much. However, it should be noted that she is adept at using linkedin, in particular. By looking at her website, you can see how she organizes her career and also what she is doing - exactly - on every social platform. It is all working for her, so take a close look at all her social media posts.

At the moment she is represented by six galleries and exhibits nationally and internationally. Below are images of her studio, and [the interview can be heard by clicking right here](#).





Listen to the [interview by clicking right here.](#)



Barbara Rachko in her studio.